

## Participation Rules

1. Start the game through the link/button provided on [www.kipling.com.sg/blankcanvas](http://www.kipling.com.sg/blankcanvas). Select your favourite bag and personalise it by drawing on it, adding patterns or text and adorn it with charms.
2. Submit the final image and share it with friends on Facebook or Instagram using #KiplingSG & #KiplingLiveLight.
3. Encourage your friends to vote for you on our campaign site at [www.kipling.com.sg/blankcanvas](http://www.kipling.com.sg/blankcanvas). The more votes your design gets, the higher the chance for you to win!

## Judging and Prize

1. 3 winners will be chosen by Kipling Singapore from amongst all submissions based on creativity and the number of votes for their design submission. Winners will be announced on [www.kipling.com.sg/campaign/blankcanvas](http://www.kipling.com.sg/campaign/blankcanvas). Each winner will be awarded a **Kipling Blank Canvas Bag following their personalized design** they created via the game (as per design shared and uploaded on the Blank Canvas campaign site).
2. Campaign period: Apr 26<sup>th</sup>, 2019, 12:00 to May 24<sup>th</sup>, 2019, 23:59 (GMT+8)

## Winner Announcement & Redemption

1. The winner announcement and prize redemption details will be published on [www.kipling.com.sg/campaign/blankcanvas](http://www.kipling.com.sg/campaign/blankcanvas) on by May 31st, 2019.

## Terms & Conditions

1. All information provided by the participant must be true and correct, and not illegally obtained or stolen from a third party. Participants submitting false or misleading information will be disqualified.
2. Content that is graphically violent or explicit, that is hurtful based on religion, ethnicity, nationality, sexuality or is otherwise offensive, or constitutes a crime based on applicable law in the territory will be immediately disqualified and Kipling Singapore reserves the right to take legal action against the author of the content.

### Kipling Singapore

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3. Prizes cannot be changed or exchanged for cash. Prizes are non-replaceable, non-refundable, non-transferrable, non-resalable and non-returnable.
4. Once the prize is dispatched from Kipling Singapore, Kipling Singapore shall not reissue if the prize is lost or damaged.
5. Kipling Singapore disclaims all and any liability for the provision, quality or nature of any third-party products or services accepted by participants.
6. In the interest of fairness, the employees of Kipling Singapore and their family members are not eligible for entry.
7. This promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram.
8. By accepting the terms and conditions you agree to your data being stored in accordance to our Privacy Policy.
9. Kipling Singapore reserves all rights for final decision, including revision of terms and conditions, prizes and other arrangement, without prior notice.

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